



Junior Online Marketeer (employee)

Company: EROWZ SPRL, Enghien/Edingen

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Who is eRowz?

eRowz is a young company created in 2011, which build a search engine for second hand products. Everyday millions of products are offered for sale by hundreds of thousands of sellers on various websites. By gathering 500 million second hand offerings in 1 place and building algorithms to understand all of these offers, we want to make it easier to find second hand products. We currently drive 7 million monthly visitors to our sites. (www.site-annonce.fr, www.in-vendita.it, www.for-sale.co.uk, www.gebraucht-kaufen.de, ...)

eRowz aims to become world class in the art of gathering and organizing data to create powerful end user applications. We want to do this in a way that scales easily to different countries and different product categories.

Who are we looking for?

We are seeking a young potential with a passion for online marketing to join our world class SEO team. Your main objective will be to deep dive into the world of SEO and to execute and help improving the SEO strategy. The goal is to maximize SEO traffic and engagement to our current sites across the world. You will also touch other aspects of our online Marketing like defining and selecting marketplaces that offer second hand products all over the world, you will be in contact with sellers that want to offer products via our search engines, and you will do keyword analysis, test new features... All of this will be done by working in close collaboration with seasoned online marketing experts.

Key Skills

- Passion for the web
- Knowledge about SEO
- Analytically minded, willing to become very good in excel
- Excellent communication and interpersonal skills
- Creative thinker and problem solver

Nice to have

- Awareness of HTML

This is a fantastic opportunity to break new ground in an innovative Start-Up that is growing fast and gaining recognition. Come and join us now!